



Precious Metal Investors

These investors are actively aware of the events that exist within the Precious Metal market. Plus, they are keeping their eyes and ears open for new places to invest. Stock Trader Alerts provides members a place to learn more about the day's Small Cap Precious Metal news, Topics and Alerts. We help our subscribers know what's hot in the market, what to look for in Precious Metal stocks, how the small cap market works and how to make the market work for them.

Recommended Usage:

These are risk-tolerant investors who have purchased investments in both traditional markets and non-traditional markets. They are well informed and seek to speculate with as much information as possible. Most are subscribers to several investment newsletters and other popular investor media.

These are savvy, prosperous, investors who have succeeded in building their personal net worth. These individuals have shown their interest in investment opportunities by responding to invitations for information about stocks and stocks for specific industries.

These individuals welcome email and direct mail offers to keep them up to date on new Precious Metal opportunities. This file is 100% Opt In and includes the subscriber's email and postal address.

Universe: 141,567 Postal
139,998 Email

Pricing Per Thousand:

Postal - \$120/M (NCOA)
Email- \$120/M (opt-in)
Monthly Hotline - \$20.00/M
SMS Text Messaging and Email - \$200/M
Minimum order \$2,500
Additional hotline price 20 CPM

Selects:

AGE	\$5.00/M
AGE RANGE	\$5.00/M
COUNTRY	\$5.00/M
DATE OF BIRTH	\$5.00/M
GENDER/SEX	\$5.00/M
HOUSEHOLD INCOME SELECT	\$5.00/M
SCF	\$5.00/M
STATE	\$5.00/M
ZIP	\$5.00/M

Past Usage:

OptionsXpress, Find Invest Info, thinkorswim, Fisher Investments, ADM Financial, Barron's Magazine, Sun Trust Bank, Bank of America, Chase Bank, Wachovia, State Farm Insurance, City Financial, Smith Barney, Morgan Stanley, Aflac, Experian, TransUnion, Forbes, and more.

Monthly updates: Yes

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