



Master Investor File

SKM's responsive master investor database provides members new and exciting investment opportunities. These investors are actively aware of the events that exist within the Small Cap market. Plus, they are keeping their eyes and ears open for new places to invest. This file is also comprised of highly targeted sub directories - See Investor Type - on right, which describe what the investors' preference is as far as industry and the approximate number of investors in that industry sector.

These are savvy, prosperous investors who have succeeded in building their personal net worth. These individuals have shown their interest in investment opportunities by responding to invitations for information about stocks and stocks for specific industries. These individuals welcome email and direct mail offers to keep them up! to! date on new opportunities. This file is 100% Opt! In and includes the subscriber's email and postal address.

Recommended Usage:

Public & Private Companies, Investor Relation Firms, Ad Agencies, Financial Institutions products & services

Past Usage:

OptionsXpress, Find Invest Info, thinkorswim, Fisher Investments, ADM Financial, Barron's Magazine, Sun Trust Bank, Bank of America, Chase Bank, Wachovia, State Farm Insurance, City Financial, Smith Barney, Morgan Stanley, Aflac, Experian, Office Depot, Disney Corporation, TransUnion, Forbes, Ramada, United States Army, World Gym, Trump University, and more

Target Markets:

Small Cap Stocks, Investor Relation Campaigns, Investment Opportunities, Financial Services, Real Estate Investment, Retirement Investments.

Universe: 2,145,764 Postal
2,000,245 Email

Pricing Der Thousand:

Postal - \$90/M (NCOA)
Email- \$90/M (opt-in)
Monthly Hotline - \$20.00/M
SMS Text Messaging and Email - \$200/M
Minimum order \$2,500
Additional hotline price 20 CPM

Investor Type.

Green Investor
Oil & Energy
Precious Metals
Gold Investors
Technology
Real Estate
Wireless
Biotech
Internet Gaming
Healthcare

* These are just a few of the more popular databases. Other selects include State, Gender, age, and income.

** Please inquire about other Industry groups available.

Postal Terms:

- Sample mail piece is required with order
- Cancellations after mail date require payment in full
- Delivery in 5-7 business days

Email Terms:

- HTML and/or Text message
- Tracking Clicks & Opens
- 48 hour turnaround after ad copy received

Monthly updates: Yes

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