



Biotech Investors

Stock Trader Alerts offers Biotech Investors with the movement in Biotech stocks. Investors on the list are looking for new and exciting Biotech investment opportunities. These investors are actively aware of the events that exist within the Biotech market. Plus, they are keeping their eyes and ears open for new places to invest.

Stock Trader Alerts provides members a place to learn more about the day's Small Cap Biotech news, Topics and Alerts. We help our subscribers know what's hot in the market, what to look for in Biotech stocks, how the small cap market works and how to make the market work for them.

These are risk-tolerant investors who have purchased investments in both traditional markets and non-traditional markets. They are well informed and seek to speculate with as much information as possible. Most are subscribers to several investment newsletters and other popular investor media.

Recommended Usage:

These are savvy, prosperous, investors who have succeeded in building their personal net worth. These individuals have shown their interest in investment opportunities by responding to invitations for information about stocks and stocks for specific industries.

These individuals welcome email and direct mail offers to keep them up to date on new Biotech opportunities. This file is 100% Opt In and includes the subscriber's email and postal address.

Universe: 120,564 Postal
115,564 Email

Pricing Per Thousand:

Postal - \$120/M (NCOA)
Email - \$120/M (opt-in)
Monthly Hotline - \$20.00/M
SMS Text Messaging and Email - \$200/M
Minimum order \$2,500
Additional hotline price 20 CPM

Selects:

AGE	\$5.00/M
AGE RANGE	\$5.00/M
CANADIAN	\$5.00/M
COUNTRY	\$5.00/M
DATE OF BIRTH	\$5.00/M
GENDER/SEX	\$5.00/M
POSTAL CODE	\$5.00/M
SCF	\$5.00/M
STATE	\$5.00/M
ZIP	\$5.00/M

Monthly updates: Yes

Past Usage:

OptionsXpress, Find Invest Info, thinkorswim, Fisher Investments, ADM Financial, Barron's Magazine, Sun Trust Bank, Bank of America, Chase Bank, Wachovia, State Farm Insurance, City Financial, Smith Barney, Morgan Stanley, Aflac, Experian, Office Depot, Disney Corporation, TransUnion, Forbes, and more.

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