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## Active Investor List

Our Active Investor database contains fresh hotline records of investors selectable at business or home. These extremely responsive hotline investors boast average portfolios of \$150K and above and are extremely active in the market. In addition to postal and phone information, we also offer matching opt-in email and SMS Text Messaging addresses allowing you to reach investors through multiple channels.

In addition to being phone qualified, our list contains the following selects:

- Investor type
  - Equities (MicroCap, SmallCap, LargeCap, Mutual Funds and Index Funds)
  - Futures, currencies and options
  - Bonds
- Liquidity amount (\$200k+)
- Postal information 100% name, address, city, state, zip code and 100% telephone numbers.
- Phones (day/night – where available)
- Age
- Occupation
- Household income
- Accreditation

**Available Universe:**  
**14,345,765**

### Pricing Per Thousand:

Postal - \$100/M (NCOA)  
Email - \$150/M (opt-in)  
Monthly Hotline - \$20.00/M  
SMS Text Messaging and Email - \$200/M  
Minimum order \$2,500  
Additional hotline price 20 CPM

### Recommended Usage:

Financial Offers, Business Magazines, Business Trades, Stock and Investment Books, Investment Newsletters, Financial Seminars, Education, Conferences, Subscriptions, Books, Magazines, Telecommunications, Gifts, Credit Cards, Online Services, Seminars, Fundraising, Catalog Offers, sweepstakes, credit cards, family & home publications and investment offers, and more.

### Past Usage:

Barron's Magazine, Sun Trust Bank, thinkorswim, Fisher Investments, Bank of America, Chase Bank, ADM Financial, Wachovia, State Farm Insurance, City Financial, Smith Barney, Morgan Stanley, Aflac, Experian, Office Depot, Disney Corporation, TransUnion, Forbes, and more.

**Monthly updates:** 350,000 to 450,00

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